

Nahid Ferdous Priom

Lead Full Stack Developer

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PROFILE

Full Stack Developer with **4+ years of experience**, specialized in **Next.js, React, Supabase, Tailwind CSS**, and high-performance web applications. Expert in building scalable SaaS products, marketplaces, dashboards, and SEO-optimized websites. Proven track record delivering **95+ PageSpeed**, fast UI/UX, and growth-focused digital experiences for UAE, Australian, U.S., and Philippine companies.

WORK EXPERIENCE

- 24Baba**, *Lead Full Stack Developer*

Nov 2024 – present | Dubai, UAE

 - Led development of marketplace-level car rental platform
 - Built data models for cars, bookings, orders, pricing
 - Improved booking conversions through UI/UX optimization
 - Reduced JS bundle size and achieved 90+ performance
- Marketing On Web**, *Full Stack Developer*

2022 – 2024 | Davao, Philippines

 - Delivered DinarExchange AU/NZ platform
 - Implemented automation (Twilio + SMTP)
 - Built SEO-first pages ranking within weeks
 - Designed high-conversion landing pages
- Blacktech Consultancy**, *Frontend Developer*

2021 – 2022 | Virigina, United States

 - Delivered 10+ web platforms using Next.js & React
 - Optimized Core Web Vitals & reduced load times by 40%
 - Integrated payment gateways and API systems

FEATURED PROJECTS

- 24Baba**, *Dubai's Smart Car Rental Platform* 

2025 – 2025 | Dubai, UAE

Tech: Next.js, Supabase, Tailwind CSS, Shadcn UI, PostgreSQL
Type: SaaS Marketplace • Enterprise Dashboard • Real-time System
Key Achievements:
 - Built a full car rental marketplace with **real-time booking, pricing logic, brand/model filters, and instant order processing**.
 - Designed SEO architecture: **Brand → Model → Car Page**, improving Google ranking and organic traffic.
 - Integrated **Supabase Auth, RLS security**, and scalable database for 150+ cars.
 - Achieved **90+ performance** across devices with image optimization, caching, ISR, and code-splitting.
 - Delivered advanced admin panel for **fleet management, pricing controls, offers, and booking automation**.
- Dinar Exchange Australia**, *Australia & NZ Currency Exchange Platform* 

2024 – 2024 | Australia

Tech: Next.js, Supabase, Tailwind CSS, Twilio, PostgreSQL
Type: FinTech • CRM Automation • Multi-Country System
Key Achievements:
 - Developed user and admin dashboards with **secure FX order flow** and role-based access.
 - Integrated **Twilio SMS and SMTP email notifications** for real-time customer updates.
 - Reached **95+ PageSpeed Desktop & 90+ Mobile**, improving conversions and SEO.
 - Automated KYC, identity flow, and dynamic FX rates using Supabase backend.
 - Delivered a pixel-perfect UI with mobile-first experience across AU & NZ regions.

Tech: Next.js, MongoDB, Supabase, Tailwind CSS, Shadcn UI

Type: SaaS Catalog • Admin Dashboards • Automation Tools

Key Achievements:

- Built a multi-template SaaS “Website Catalog” with **50+ industry templates** (Real Estate, Restaurant, CRM, Admin Dashboards, etc.)
- Implemented automation: **schema generators, SEO tools, dashboards, landing page builder.**
- Created enterprise-level UI using **Shadcn UI + Tailwind** for professional usability.
- Added intelligent internal linking + breadcrumbs + schema for **SEO boost & faster indexing.**
- Built reusable SaaS components for faster client delivery & higher conversions.

SKILLS

Frontend

Next.js, React.js, TypeScript, Tailwind CSS, JavaScript (ES6+), Shadcn UI

Backend

Node.js, Supabase, PostgreSQL, MongoDB, REST APIs

Performance & SEO

Core Web Vitals, PageSpeed 90–100, Technical SEO, Schema Markup

Tools & DevOps

Git, GitHub, Vercel, CI/CD, Agile, Jira

Integrations

Twilio, SMTP, Stripe, GoHighLevel, Google APIs

EDUCATION

Chittagong University of Engineering & Technology, *BSc in CSE*

2018 – 2023 | Chittagong

CGPA - 3.04 out of 4

CERTIFICATES

Programming with JavaScript - Coursera

ES6 Features, function, loop, OOP

Advanced React - Coursera [↗](#)

reusable components, remote server and fetch and post data via an API, React Testing Library, JEST

Frontend Development using React - Coursera [↗](#)

Html5, CSS3, DOM Manipulation, React Redux, React Hooks